

Education

**University of Louisville
Hite Institute of Art & Design**
2018–May 2022

BFA Graphic Design

***BA Business Communication
and Humanities***

Western Kentucky University
2016–2018

- Marketing Major

Experience

Kentucky Science Center
2021–present

Graphic Designer / Visual Storyteller

- Lead design, development and implementation of all visual communication.
- Use photography and digital assets to tell a visual story.
- Collaborate with team for successful completion of complex projects.

**Kentucky Kingdom
and Hurricane Bay**

2018–2021

***In-park Signage &
Print Media Coordinator***

- Designed marketing materials, including banners, group sales booklets, and flyers.
- Coordinated with printers and managed print production.
- Collaborated with a creative team on social media strategy, videos and other promotional content.
- Lead creative direction for employee recruitment and training.
- Operated large-format signage printing equipment.

University of Louisville Athletics
2018–2021

Digital Media Intern

- Created digital content for UofL Athletic social media pages.
- Produced Instagram Reels for UofL's main athletics page @GoCards.

Skills

Adobe Creative Suite

- Photoshop
- Illustrator
- Adobe Acrobat
- InDesign
- Premiere Pro

Other

- Marketing analytics
- Basic HTML/CSS
- Print production knowledge

Groups

- Industry professional with SITE - Students in Themed Entertainment.
- Louisville Tourism Ambassador, CTA

Awards

- 2021 DeZine Women's Scholarship
- 2021 Welch Printing Scholarship
- AIGA 100 Show–Best in Category
 - *A Civil Rights Tour of Louisville*
- Creative Quarterly–Runner Up
 - *Bongou Haitian Meals*